

From ideation to innovation ecosystems

A case study of Gerresheimer AG

May 2024

IDEATION

The strategic importance of PARTNERSHIPS

The development of an INNOVATION ECOSYSTEM



Maike Wolf

Head of Innovation bei gerresheimer

MEET ME



**THINK
OUTSIDE
THE BOX.
BUT
SYSTEMATICALLY**



Maïke Wolf

Head of Innovation bei **gerresheimer**

MEET ME





We find the right solution for every customer

The one-stop-shop for the pharma, biotech, healthcare and cosmetics industry

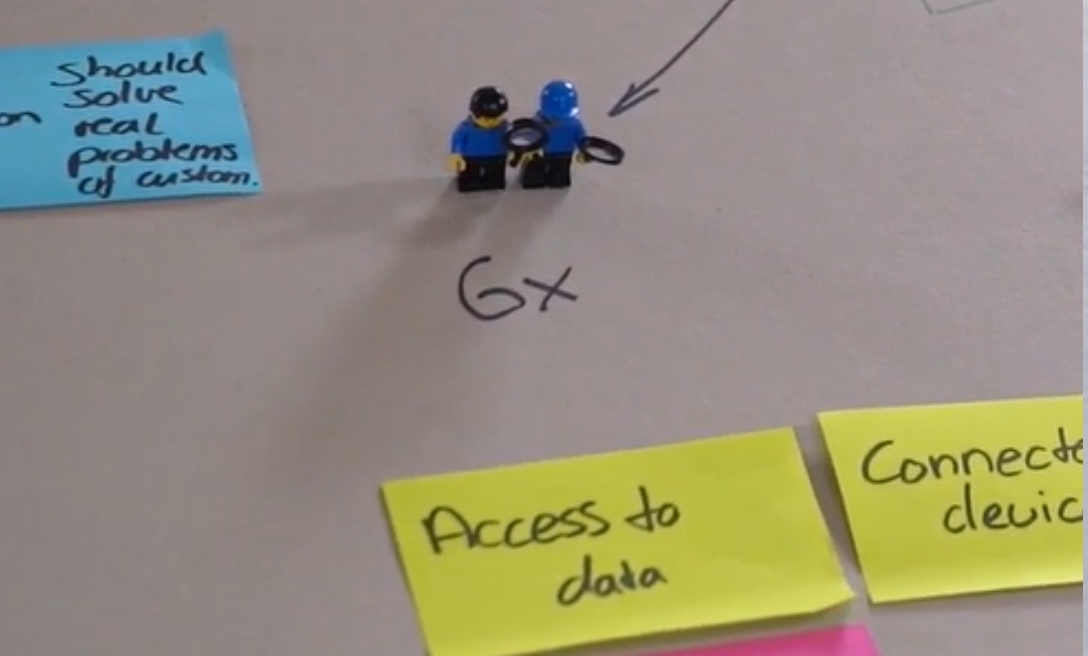


IDEATION





**How do we create
TRANSPARENCY in the
pharmaceutical supply chain?**



Innovation Project
Track & Trace

STRATEGIC PARTNERING





Join our Community!



“Innovation is Culture”



Enabling cancer therapy at home

HEALTHTECH

Powered by ekipa

Chances

Acceleration of innovation processes

Agility and flexibility

Shared knowledge and expertise

Challenges

Shift in corporate culture

Right topics and **search** for the right partners

realising the high potential for innovation and
market expansion

Learnings

Increasing agility and flexibility

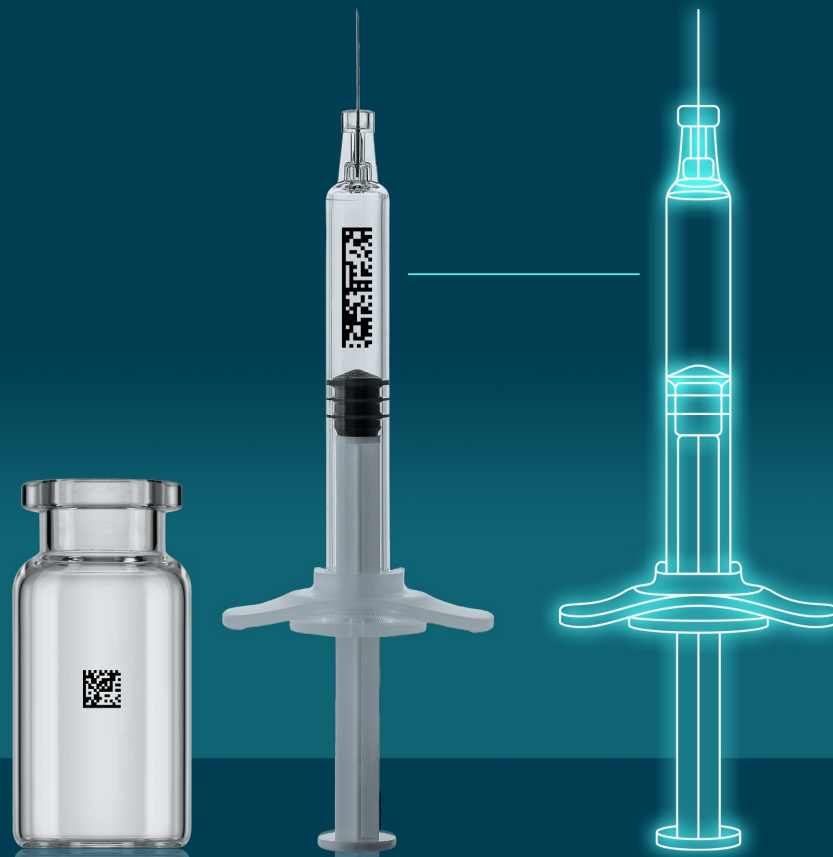
Creating a clear framework for collaboration

Pilot projects in safe spaces

Even clearer communication of the goal and framework

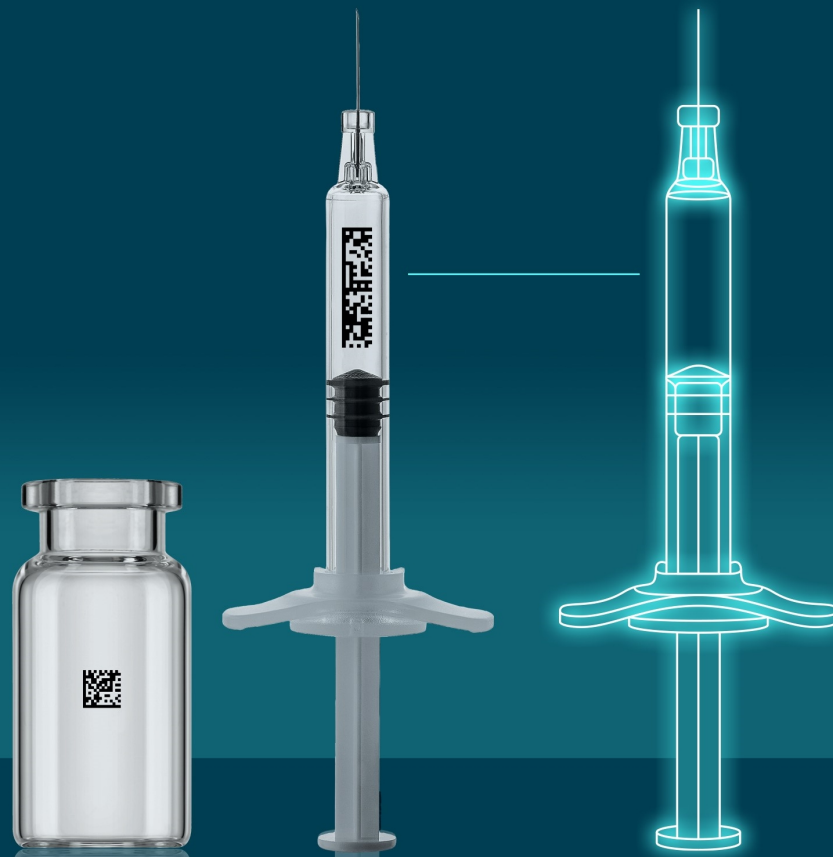
INNOVATION ECOSYSTEMS





Traceability Solutions

Introducing digital twin in the pharmaceutical supply chain



Traceability Solutions

Our strategy is to build a robust, digital ecosystem that connects all stakeholders in the supply chain.

Traceability Solutions and more....

An innovative ecosystem of Gerresheimer

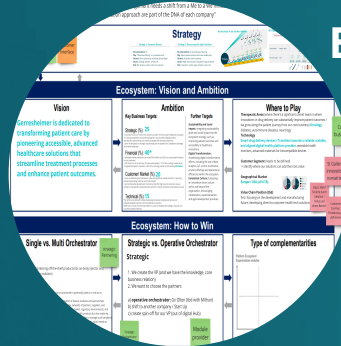


Traceability
Solutions

Traceability Solutions and more....

An innovative ecosystem of Gerresheimer

Integrated Solutions for Cancer Care



Ecosystem Canvas



Traceability Solutions

In cooperation with:
MERCK



Adherence Services Pharmacy



gerresheimer

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for a better life**

Now and in the future

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Thank you for your attention.

